Inter-Agency Meeting on Outer Space Activities

Open Informal Session on

Public-private partnerships and innovative funding approaches in the United Nations system to promote the use of space technology and its applications
About UNOSAT

• UNOSAT is the Operational Satellite Applications Programme of the United Nations Institute for Training and Research (UNITAR) providing services to the humanitarian and development communities (UN, international organisations, NGOs, government).

• Since its initiation in 2001, UNOSAT has worked closely with the private sector through several successful partnerships.
Public-private partnerships

- Why? To improve products and services when applicable

- How? Projects (bilateral, multilateral), Collaboration agreements, Commercial discount agreements, Service development
Experiences

• Satellite image vendors
• Satellite communication operators
• Satellite navigation solutions
• Software companies
• Value adding companies
• Google, Microsoft
Examples

• Data vendors: European Space Imaging, SPOT Image

• Projects: Radar Technologies France (with UNHCR), KeyObs

• Software development: Digitech

• Satellite communication: ESOA (European Satellite Operators Association)
Facts and figures
Key lessons learned

• It can take time to learn to know each other – different working cultures

• Private does not mean endless resources

• General positive attitude from private sector to work with UN in partnerships

• Wide experience with satellite data vendors, some flexible, others less

• Private sector more and more involved in humanitarian relief with staff on the ground

• Many good solutions exists – not duplicate efforts