



Inter-Agency Meeting on Outer Space Activities

Open Informal Session on

**Public-private partnerships and innovative funding approaches in
the United Nations system to promote the use of space
technology and its applications**

About UNOSAT

- UNOSAT is the Operational Satellite Applications Programme of the United Nations Institute for Training and Research (UNITAR) providing services to the humanitarian and development communities (UN, international organisations, NGOs, government).
- Since its initiation in 2001, UNOSAT has worked closely with the private sector through several successful partnerships

Public-private partnerships

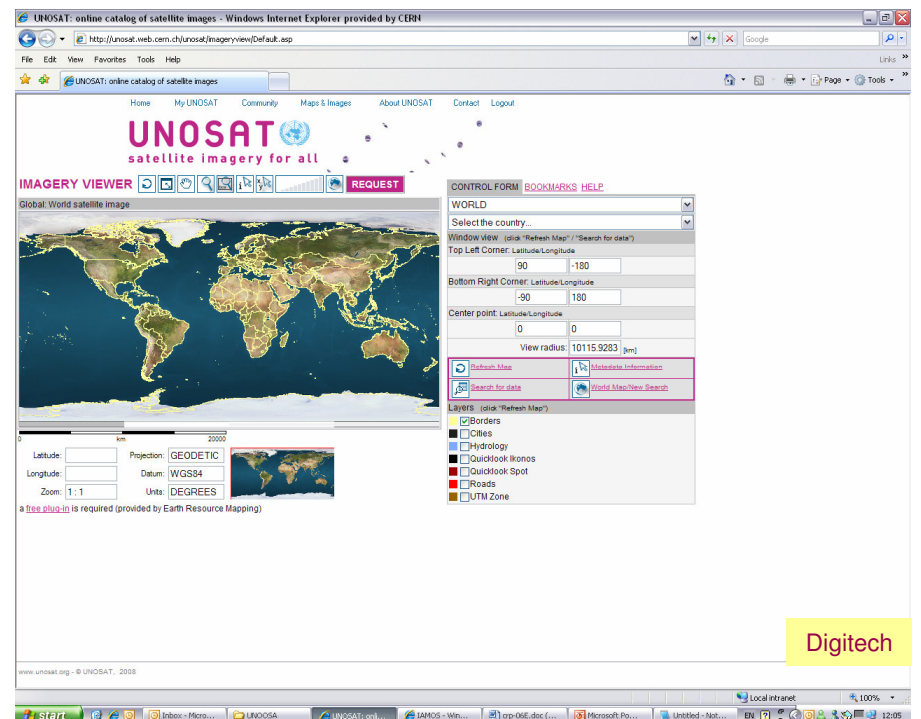
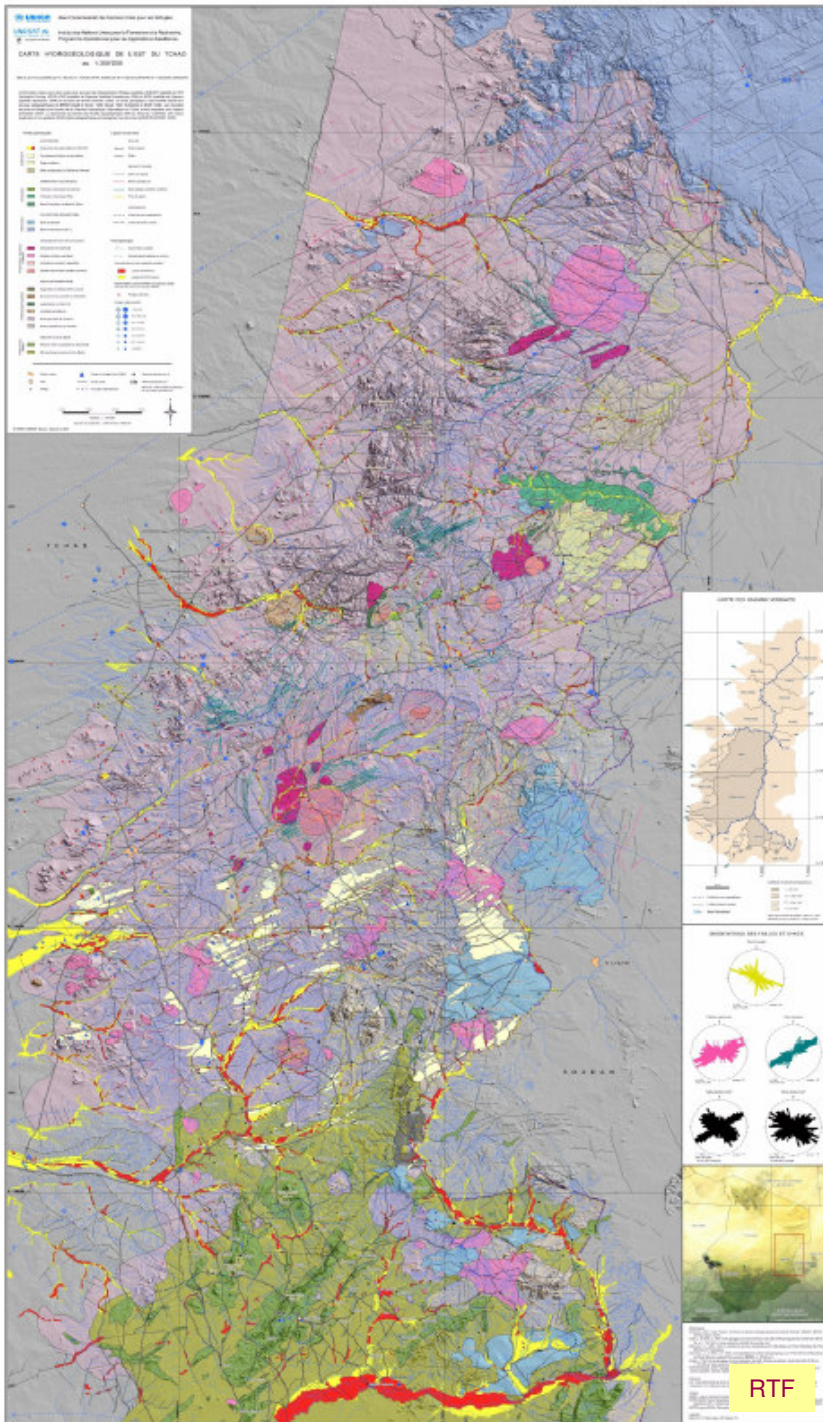
- Why? To improve products and services when applicable
- How? Projects (bilateral, multilateral), Collaboration agreements, Commercial discount agreements, Service development

Experiences

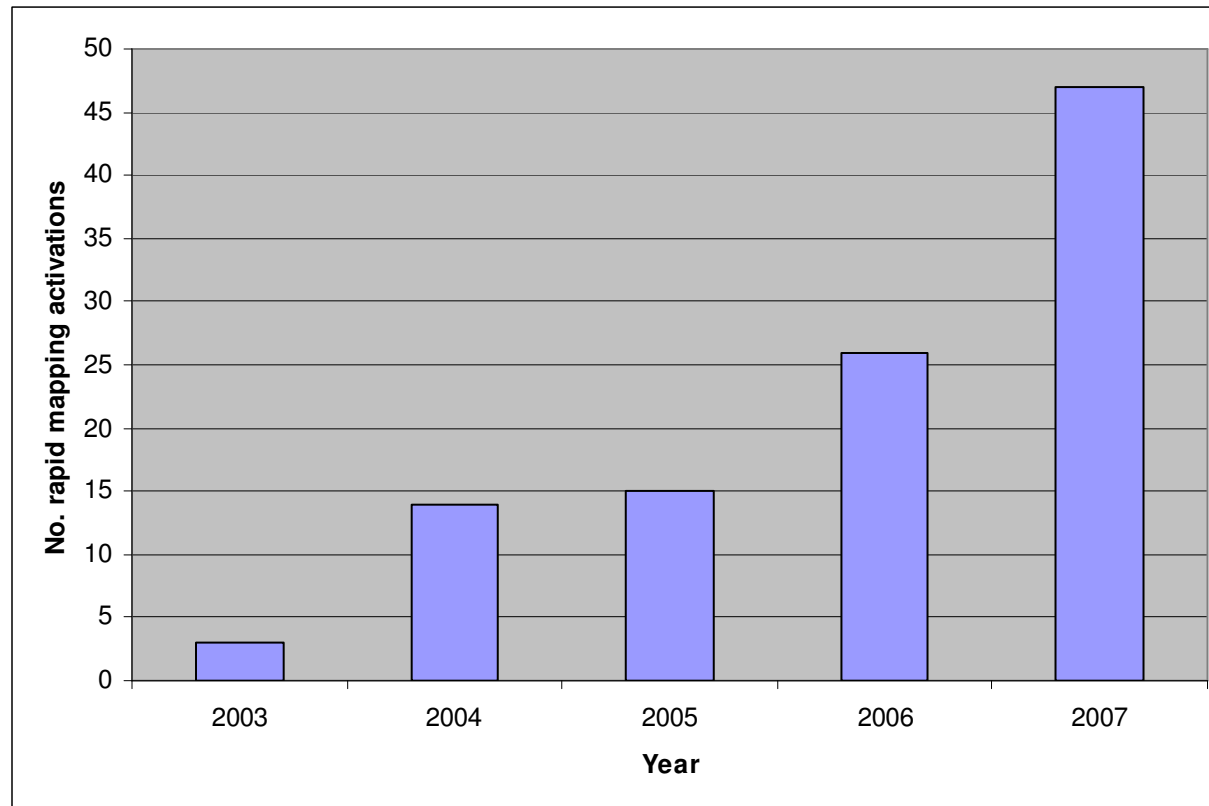
- Satellite image vendors
- Satellite communication operators
- Satellite navigation solutions
- Software companies
- Value adding companies
- Google, Microsoft

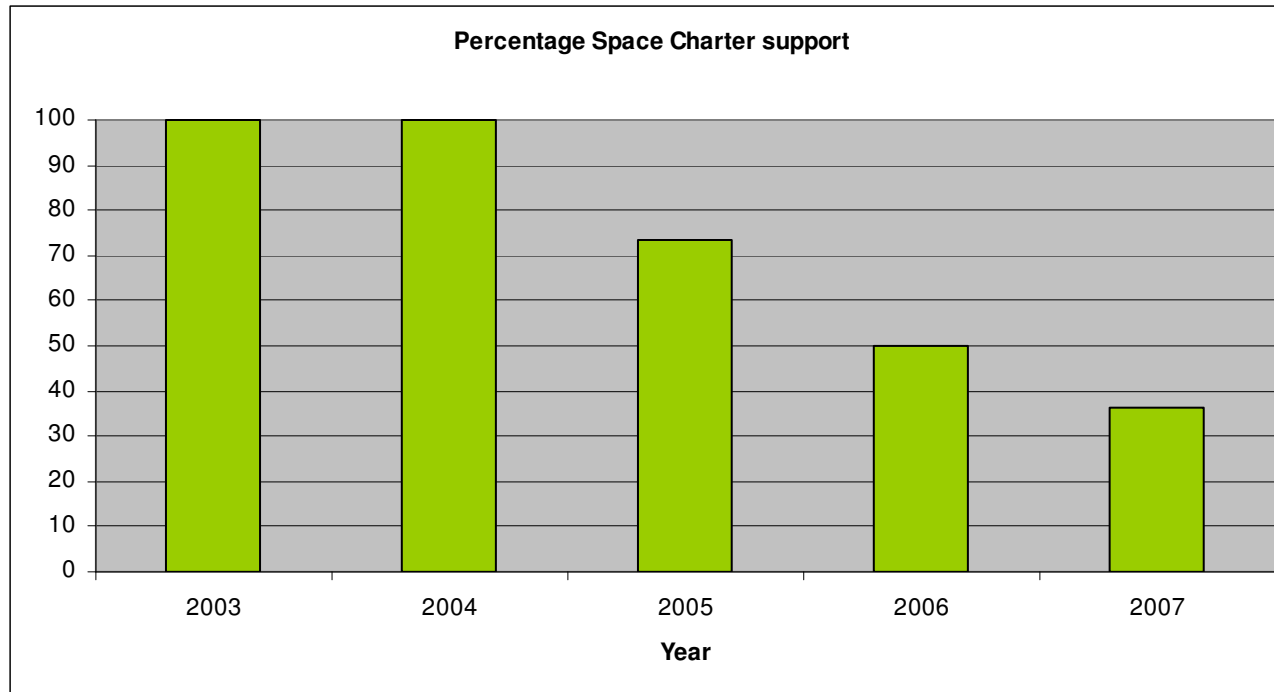
Examples

- Data vendors: European Space Imaging, SPOT Image
- Projects: Radar Technologies France (with UNHCR), KeyObs
- Software development: Digitech
- Satellite communication: ESOA (European Satellite Operators Association)

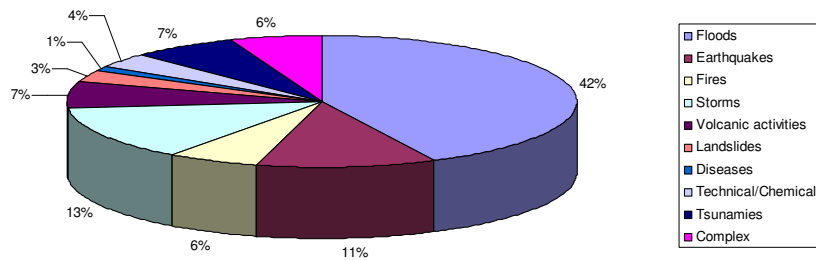


Facts and figures

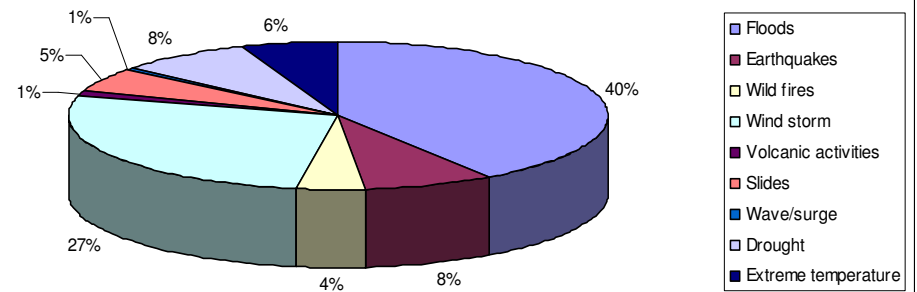




UNOSAT Rapid Mapping 2003-2007



CRED Natural Disasters 2000-2005



Key lessons learned

- It can take time to learn to know each other – different working cultures
- Private does not mean endless resources
- General positive attitude from private sector to work with UN in *partnerships*
- Wide experience with satellite data vendors, some flexible, others less
- Private sector more and more involved in humanitarian relief with staff on the ground
- Many good solutions exists – not duplicate efforts